

Sub-Sector study on Electrical Small Goods in Bangladesh

This is one of the eight sub-sector studies completed in July 1998 for the JOBS (Job Opportunities and Business Support) Program of USAID in Bangladesh. The two approaches to collection of data for the report were:

- A focus group discussion with BEMMA (Bangladesh Electrical Merchandise Manufacturers' Association) in Dhaka
- A field level survey on producers, input suppliers, wholesalers/ retailers, and consumers of electrical small goods in Bangladesh

A total of 72 respondents were covered, of whom 40 were entrepreneurs producing electrical small goods, 12 consumers of these items, 11 wholesalers or retailers and 9 suppliers of input to the large group of producer-entrepreneurs.